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# Business planners update job, growth plans

By Lisa Bernard-Kuhn • [lbernard@enquirer.com](mailto:lbernard@enquirer.com) • August 18, 2009

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**ERLANGER** - Since its inception two years ago, Greater Cincinnati's Agenda 360 plan has landed several early successes, says its director Myrita Craig.

Advertisement On Tuesday morning, Craig joined John Domaschko, the interim director of Northern Kentucky's Vision 2015, to deliver updates to local business leaders on efforts under way at their respective non-profit groups. The morning event was hosted by the Northern Kentucky Chamber of Commerce at the Receptions banquet center in Erlanger.

Among Agenda 360's early bright spots, Craig said, has been the creation of the Greater Cincinnati Workforce Network - a program crafted by the Greater Cincinnati Foundation with a three-year grant from the National Fund for Workforce Solutions.

Early on in its planning stages, Agenda 360 identified a need to improve alignment, training and **job** placement for the region's workforce. The network was launched in 2008 and has become the primary coordinator of more than 100 workforce development programs.

Craig also touted the group's work to promote government collaboration and discourage community leaders from sweeping up businesses from other neighboring communities. Recently, a draft "recruitment protocol" proposal was crafted that outlines goals and best practices for business recruitment in the region.

"We don't want to poach companies from each other," Craig said. "It just doesn't do a lot of good for us to be moving businesses from Warren to Butler County."

Both Agenda 360 and Vision 2011 are charged with reinforcing regional action **plans** that hone in on **job growth**, talent retention, education and long-term economic development initiatives.

Agenda 360 was launched in February with **plans** that outline regional goals for Butler, Clermont, Hamilton and Warren into 2020. Likewise, the four-year old Vision 2015 plan includes goals for Boone, Campbell and Kenton counties. Recently, Vision 2015 named Bill Scheyer, former president of Southbank Partners, as its president.

On Tuesday, Craig and Domaschko said the two groups are working together to craft a "scorecard" that will outline at least 10 collective goals for Greater Cincinnati and Northern Kentucky aimed at making the regional more globally competitive.

"We're all about collaboration," Domaschko said. "There isn't a big wall at the river. It only makes sense that we would work together."

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